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Essex County Council

# Art Blogging

## Course Code

AOL2C03Y2

## Time and duration

Start Date: 03 November 2020

Start Time: 19:00

Lessons: 4

Weeks: 4

Hours: 8.00

## Location

Distance Learning Course

ZZ99 9ZZ

## Description

Come and explore art blogging virtually, discovering how to start an art blog and how to create engaging blog posts. Developing your art blogging skills will allow you to write about and share online your thoughts about topics which are important to you in an informal diary-style. To participate in this course, you will need a laptop, tablet or PC with webcam a microphone, internet connection with Google Chrome browser, an email address and be able to access websites

## Who is this course for?

This course is suitable for beginners who would like to discover and create engaging blog posts.

## What can I expect to learn?

You will develop your knowledge about blogs, including learning blog specific terms and words.

You will be introduced to different online platforms you can host your blog on.

You will develop your understanding of staying safe online and the importance of not sharing your personal details online. You will also gain knowledge around image copyright and where to source royalty free images from.

By the end of the course you will understand the use and purpose of an art blog. You will have developed 2 or 3 blog posts which use catchy titles, engaging writing and relevant visuals. You will have the opportunity to post these online.

Learning will take place virtually and there will be a live webinar that you will be invited to attend. You can share your work with others in the class using a Padlet.

Learning will be supported with resources uploaded to the VLE, such as PowerPoints and handouts which will outline activities for you to complete.

Feedback will be sent to you the day before your next session.

## How will I know how I am progressing?

A weekly webinar for discussions and presentations, access to our VLE (Virtual Learning Environment) an online display board called Padlet where you can upload your artwork between webinars, receive feedback from your tutor, work collaboratively and enjoy your peers art. Technique videos to assist you when working independently on your projects. At every stage you will be given clear instruction on how to use and access the technology and guidance is available.

## Will I have any homework?

All work will be complete independently at home as this is a distance learning course. The amount you are able or wish to complete will be self-selected.

## What will I need to provide?

It would be beneficial to have a camera, a SMART phone is fine.

In order to fully participate you will need a laptop, tablet, or PC with a webcam or one that is integrated, a microphone, a camera to photograph your art, this can also be on your smartphone or one that's in your device e.g. your tablet. Internet connection and access to Google Chrome, an email address and ability to access websites.

If you have any questions regarding any of the above, please contact me  
abbie.cairns@essex.gov.uk

## What can I do next?

ACL has a wide range of other courses. For more information please visit the website: <http://www.aclessex.com>

The National Careers Service provides information, advice and guidance to help you make decisions on learning, training and work. The service offers confidential and impartial advice and is supported by qualified careers advisers.

To make an appointment please call 0800 100 900 ( calls are free from landlines and most mobile numbers) or visit their website <https://nationalcareerservice.direct.gov.uk>

## Further information

For all enquiries regarding this course please contact 0345 603 7635.